

NCL HAUNTED HOUSE

TREATS FOR THOSE WHO DARE TO ENTER THE HAUNTED HOUSE!

4 Cases and Below...		
Placed Case	Cash Prize Earnings	Total Cash Prize Earnings
4	\$20.00	\$50.00
3	\$15.00	\$30.00
2	\$10.00	\$15.00
1	\$5.00	\$5.00

TRICK OR TREAT

5 Cases and Above Each Cash Bonus is \$20		
Placed Case	Cash Prize Earnings	Total Cash Prize Earnings
10	\$20.00	\$200.00
9	\$20.00	\$180.00
8	\$20.00	\$160.00
7	\$20.00	\$140.00
6	\$20.00	\$120.00
5	\$20.00	\$100.00
4	\$20.00	\$80.00
3	\$20.00	\$60.00
2	\$20.00	\$40.00
1	\$20.00	\$20.00

**EACH APPLICATION PLACED IN THE
 HAUNTED HOUSE WILL BE ENTERED
 INTO 2 (TWO) DRAWINGS.
 (THIS IS IN ADDITION TO
 CASH PRIZES PER APP.)**

1ST DRAWING = \$100

2ND DRAWING = \$200

CONTEST DATE: OCT. 1ST - 29TH, 2010

5

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NCL HAUNTED HOUSE RULES

1. **Contest Date:** October 1st - 29th, 2010
2. **Qualifications:** Placed business with all delivery requirements received in the Home Office by October 29, 2010.
3. **Non-Qualified business:** All NCL life and annuity policies qualify except the "Care Policy".
4. **Limitations:** VIP replacement rules apply. Controlled business (on agent or agent's family) is not eligible. Internal replacements are not eligible. North Coast Life reserves the right to review the production of any agent prior to release of the "Haunted House" prize earnings. 1099's apply.
5. **Drawings:** Each qualified application will be entered into the additional BONUS Cash prize drawing "Witch" will be held mid January 2011.
6. **Bonus Cash Paid:** Qualifying business is required to have all premiums current through December 2010. "Haunted House" Bonus Dollars will be paid January 2011, with the mid month commission cycle.
7. **General information:** The first 4 placed cases during the month of October earn a \$5 progressive reward (see front/upper chart). At the placement of the 5th case the reward is then \$20 per case, retroactive to the first case (see front/chart).

Call us with your questions: 1-800-541-5858 ext. 215

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CASH BONUS!

Haunted House Spooky Money is easy to find with this contest. All you do is Place at least 5 cases and you earn an extra \$20 Cash BONUS on each case. For 5 cases that is an extra \$100 CASH BONUS in your Candy Bucket - on top of your regular commissions. Don't stop there... 10 cases gives you \$200 CASH and 20 cases gives you \$400. Get as much CASH as you want! View the charts to see how EASY this is. You will also receive Cash for cases 1, 2, 3 & 4, but when you hit the 5 Case mark your CASH BONUS is much better... so we can't see why you wouldn't go for the 5 Cases and above!!

WAIT There's More: Each qualifying application will be entered into the Candy Bucket drawing for you to WIN an additional \$100 or \$200 Cash Prize.

