

How about some FAT CASH for your FAT TUESDAY? (aka: Mardi Gras)

4 Cases and Below...

Placed Case	Cash Prize Earnings	Total Cash Bonus Earnings	#of entries in iPad Drawing
4	\$20.00	\$50.00	4
3	\$15.00	\$30.00	3
2	\$10.00	\$15.00	2
1	\$5.00	\$5.00	1

More Apps = More CASH
It's as simple as that!

5 Cases and Above \$20 ea. Cash Bonus

Placed Case	Cash Prize Earnings	Total Cash Bonus Earnings	#of entries in iPad Drawing
10	\$20.00	\$200.00	10
9	\$20.00	\$180.00	9
8	\$20.00	\$160.00	8
7	\$20.00	\$140.00	7
6	\$20.00	\$120.00	6
5	\$20.00	\$100.00	5
4	\$20.00	\$80.00	4
3	\$20.00	\$60.00	3
2	\$20.00	\$40.00	2
1	\$20.00	\$20.00	1

Cash Bonus

FAT-Cash is easy to snag with this contest. All you do is Place at least 5 cases and you earn an extra \$20 Cash BONUS on each case.

5 cases = \$100 CASH BONUS in addition to your regular commissions. Don't stop there... 10 cases and you receive an extra \$200 CASH and 20 cases gives you \$400.

Get as much CASH as you want! View the charts on the front to see how EASY this is. You will also receive Cash for cases 1, 2, 3 & 4, but when you hit the 5 Case mark -GET READY- for a substantial CASH BONUS increase!!!

To Date, Leading Winnings from the Cash Contests are: \$1600

FAT CASH Contest Rules



1. **Contest Date:** February 1 - 29, 2012
2. **Qualifications:** Placed business with all delivery requirements received in the Home Office by February 29, 2012.
3. **Non-Qualified business:** All NCL life and annuity policies qualify except the "Care Policy".
4. **Limitations:** VIP replacement rules apply. Controlled business (on agent or agent's family) is not eligible. Internal replacements are not eligible. North Coast Life reserves the right to review the production of any agent prior to release of the "FAT-CASH" prize earnings. 1099's apply.
5. **Bonus Cash Paid:** Business is required to have all premiums current through April 2012. "FAT-CASH" Bonus Dollars will be paid in May 2012, with the mid month commission cycle.
6. **General information:** The first 4 placed cases during the month of February earn a \$5 progressive reward (see front-left chart). At the placement of the 5th case the reward is then \$20 per case, retroactive to the first case (see front-right chart).

BONUS - Don't forget... by participating in this contest you are also participating in the "Name Your Ticket" Contest.

*All of your placed Applications apply towards 2 contests...
(Fat Cash & Name Your Ticket)*

Call us with your questions: 1-800-541-5858 ext. 215

