Cash Prizes & iPad 2 Give-A-Way

Brought to you by North Coast Life Insurance Company

4 Cases and Below				
Placed Case	Cash Prize Earnings	Total Cash Bonus Earnings	#of entries in iPad Drawing	
4	\$20.00	<i>\$50.00</i>	4	
3	\$15.00	<i>\$30.00</i>	3	
2	<i>\$10.00</i>	<i>\$15.00</i>	2	
I	\$ 5 .00	<i>\$5.00</i>	1	

5 Cases and Above \$20 ea. Cash Bonus				
Placed Case	Cash Prize Earnings	Total Cash Bonus Earnings	#of entries in iPad Drawing	
10	\$20.00	\$200.00	10	
9	<i>\$20.00</i>	<i>\$180.00</i>	9	
8	<i>\$20.00</i>	\$160.00	8	
7	<i>\$20.00</i>	\$140.00	7	
6	<i>\$20.00</i>	<i>\$120.00</i>	6	
5	<i>\$20.00</i>	\$100.00	5	
4	<i>\$20.00</i>	<i>\$80.00</i>	4	
3	<i>\$20.00</i>	\$60.00	3	
2	<i>\$20.00</i>	<i>\$40.00</i>	2	
1	<i>\$20.00</i>	<i>\$20.00</i>	I	

Cash

Prize

Tables

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Each qualifying application placed gives you an entry into the iPad 2 Drawing. The more qualifying applications you place, the more chances you have to WIN an iPad 2.

Qualifications for the iPad 2 Give-A-Way

- 1. Contest Date: December 1, 2011 January 31, 2012
- 2. Qualifications: Placed business with all delivery requirements received in the Home Office by January 31, 2012.
- 3. Non-Qualified business: The NCL "Care Policy" is the only plan that does not qualify for this contest.
- 4. Limitations: VIP replacement rules apply. Controlled business (on agent or agent's family) is not eligible. Internal replacements are not eligible. North Coast Life reserves the right to review the production of any agent prior to release of the "Cash & iPad 2 Give-A-Way" prize earnings. 1099's apply.
- 5. Drawings: Each qualified application placed will be entered into the iPad 2 drawing, to be held mid April 2012. One iPad 2 will be awarded from all qualifying entries.
- 6. Bonus Cash Paid: Qualifying business is required to have all premiums current through March 2012. "Cash & iPad 2 Give-A-Way" Bonus Dollars will be paid April 2012, with the mid month commission cycle.
- 7. General information: The first 4 placed cases during the month of December earn a \$5 progressive reward (see front/upper chart). At the placement of the 5th case the reward is then \$20 per case, retroactive to the first case (see front/lower chart).

Call us with your questions: 1-800-541-5858 ext. 215

iPad 2 Entries and CASH Bonus!

Each qualifying application placed, gives you an entry into the iPad 2 Drawing for a chance to WIN a brand new iPad 2. The more qualified applications placed, the more chances you have to WIN! CASH from the "Cash & iPad 2 Give-A-Way" really is very easy with this holiday contest. Place at least 5 cases and you earn an extra \$20 cash BONUS on each case, that's \$100 in extra CASH. Don't stop there... 10 cases gives you \$200 and 20 cases gives you \$400 - There is no limit! View the charts to see how EASY this is. You will also receive Cash for cases 1, 2, 3 & 4, but 5 cases or more gives you the extra \$20 per qualified application placed.

Go for 5 Cases and above!!!

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